

# HOW TO OPEN A STORE ONLINE AND MAKE MONEY ON THE SIDE FROM HOME?

By Steven Jackson


Are there actual ways to make money online if you have no experience in digital and online marketing or is it just a dream?'

## **Introduction to making money online**

It is a question lots of people are asking themselves when they make a decision to get into an online business. At the start we have an idea of making money from home on the home PC or Mac. Our computer seems to be just sitting there doing nothing so why can't I make money from it. It seems so simply. However, the decision to start an online business is just the beginning of your journey, because nobody is born an online marketer.

The learning process is long and forever developing as technology advances. However, don't worry with a trusted mentor and company it will be fine. They will help you avoid the ups and downs that will happen in the early stages of your business.





# How to make money online for beginners?

## How to start a retail business online that ticks all the boxes for you?

Below I have put a list of reasons why you should consider this company as a platform for your future online career. My main reason for suggesting this company beyond the reason I have mentioned below is because they are a trusted and well run company.

- **A stable and reliable company:** This US company has been going since 2008 with great success globally
- **Low price:** The basic package starts at 35\$ (20€ / £25 / 50 AUD) but if you purchase one of the many product kits the enrollment fee is waived.
- **A sell-able products line:** The products line is therapeutic grade essential oils which has become one of the most sell-able health and wellness products in the world today with massive growth over that last 5 years.
- **Unlimited earning potential:** The business plan allows anyone with the desire for success to make a fantastic part-time or full-time income.
- **High retention rate of over 65%:** Return customer rate is one of the highest in the industry.
- **Receive bonuses:** In addition to 25% retail bonuses, the distributor can earn commissions from affiliate team members 7 levels down.
- **Free products:** For loyal customers and distributors it is possible to get free product of the month and free product points
- **Free personalized webshop:** This simple webshop allow the distributor to create a simple personalized webshop with no coding knowledge at all.
- **No monthly fee:** To keep costs down, once you have paid your enrollment fee there is no addition month fee.
- **Access to a global market:** The world is your market place, so you need not be worried about saturation rates, because the global market is limitless.

The fact is online buying and selling sites have become the go to place. If we want anything online from holidays to buying flowers on mothers day. So regardless of any anti internet feelings, if you are not online you are not using an important element of your marketing plan. If you want to be successful in business today, you need an online presences.



# Essential oil business

## A no-brainer

**Are essential oils helping people make money on the side from home?**

As I have already mentioned, one of the fastest growing products lines on the internet is essential oils, but not just any essential oils. The essential oils that the customer is shouting about is therapeutic grade essential oil by a company called doTERRA.

I have been marketing as a professional internet marketer for many years with great success. I have over 25 years in MLM on and off line with no regrets. I have never seen such a boom in the online market place for their essential oil products.

I believe that selling essential oils online through a webshop is a must. If you interested in becoming a doTERRA rep your main goal should be to learn how to profit from your doTERRA store online.

**Why is doTERRA essential oils one of the most creative ways to make money at the moment?**

I have been doing a lot of research on the subject of alternative health care in relation to essential oils over the last 5 - 10 year.

During that time, there has been a massive rise in interest oil based products for health and wellness reasons. So, for me it was a no-brainer, because doTERRA essential oils were and are trending so well that I just needed to get involved.

The proof is in Google Trends that shows that even though alternative medicine trends are stable. Essential oils have gained in popularity by a massive amount.



## Using your doTERRA shop online to make money on the side from home

The best way to reach your customers is by using your webshop. You can argue with me about its real benefits, but no matter how you look at it, there are more people on the internet than on your personal list of friends.

If you have been in this industry before and not been successful, you have already burnt most of your bridges. You have bullied and pestered your family & friends and now there is nobody left. This means you need to find an alternative method of generate leads and build a team.

### **How do you find more people to be customers or new consultants?**

You need to reach out to people online and get them interested in whatever you are offering if you ever hope to make money on the side from home.

The best and most economic way to reach to the entire world (or at least the entire English speaking world) is online. Fortunately, doTERRA offers all their consultants an easy to use online store. Setting a up a doTERRA store sounds a bit challenging, but I can not express you how easy it is.

Most people surfing the internet don't really care how good looking your page is, every though the doTERRA landing page and store look great. Prospects and customers simply surf the web looking to read and gather information from them!

### **How to open a store online and add your profile?**

The most important element on your doTERRA store should be your personal bio and profile picture. Your profile needs a great image that says something about who you and your business.

The text section should give information about who your are and what you stand for in your business. All can be setup in a few minutes in the doTERRA back office. If you can learn how to open a store like doTERRA, you are ready for the text stage in online marketing.

### **How do you get customers to visit your website?**

Setting up your doTERRA store looks nice to the eye and in fact the easy part of running an online business. The hard bit is getting visitors to your webshop and to buy doTERRA oils.

Using social media such as Facebook, LinkedIn, Twitter, Instagram and Pinterest is a good and easy way to get your business noticed online. This means subscribing to all of them and creating a professional profile. All my team members receive details on how to use all social media platforms in their business. This may involve integrating external tools such as adding an auto reply system Facebook or Instagram.

In addition, setting up Facebook groups and pages and posting new information about doTERRA products a positive method. These are actual ways to make money online because you are funneling people towards your webshop. This is a tried and tested method of getting traffic to your store. A similar method can be used with Twitter, LinkedIn or any other social media platform. (remember to put your webshop link with any and all your posts and content)



# Link generator for online success

**Using your doTERRA shop link is the most exciting way for me because you can make some big commissions from promoting the doTERRA products.**

The concept is that you promote a doTERRA essential oil product on Facebook and customers simply buy from doTERRA. Then you are paid a commission for your trouble. Simply say, "I recommend this product" and offer a link to your doTERRA website (via your affiliate link).

Recently, doTERRA created a link generator that allows the Wellness Advocate to create a unique link for them. The link takes the customer directly to the individual product, information pages or the enrollment link. This is very useful for marketing.

For example, you could recommend things like different essential oils, essential oil blend, diffusers, related essential oil products and the doTERRA business opportunity. The possibilities are endless!

## **What will happen when I join doTERRA?**

- You will learn about essential oils and the uses
- You will get one on one business training via Zoom (doTERRA Membership and business overview)
- You will be offered additional online training
- You will receive a weekly newsletter
- You will get team support via Facebook groups

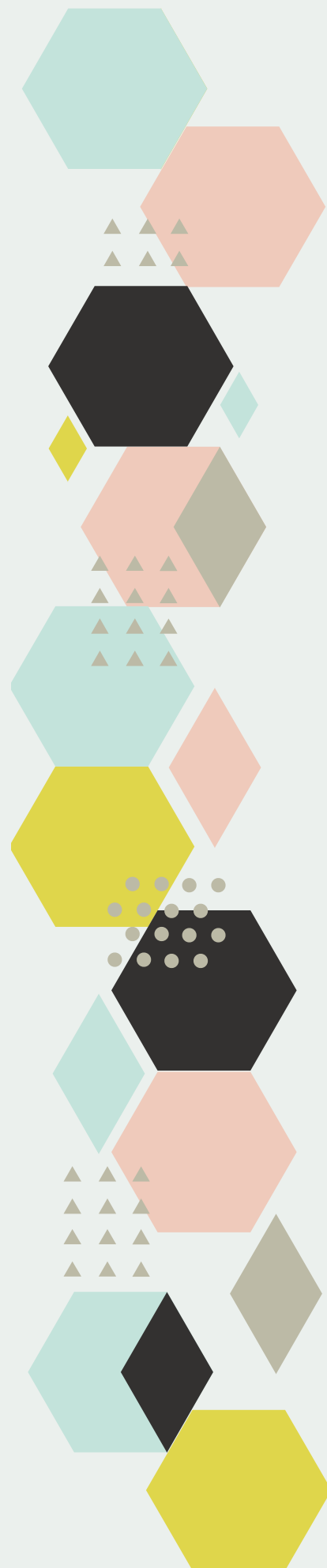
## **What do you get from me?**

- A supportive and confident leader that will guide you towards success
- Online training to learn how to promote for your doTERRA store online
- Addition, online training and support as and when needed
- Online training on how to use social media sites to promote your doTERRA Store
- Online training on how to grow sales and increase earnings

**Simply say, "I recommend this product"**

## **You will also get access to:**

- Free doTERRA personalized webshop
- Free doTERRA back office to admin your business
- Free doTERRA support for any business or technical problems
- doTERRA products at 25% below retail
- Brainstorming with me
- Goal setting and business planning
- Support from me as and when (WhatsApp)





# FAQ

## Frequently Asked Questions on the actual ways to make money online with doTERRA

I understand that questions need answering, so to save time I have added some of the questions that I get asked regularly about working online with doTERRA. To make it clear, not everyone or in fact most do not running their doTERRA businesses online so for those people this may not be for you.

### Is it hard to set up the Doterra store?

Less than simple, there is only a few things to do. The webshop is already setup for you to sell doTERRA products the second you enroll. You simply add your personal bio, image and modify the URL to your taste.

### How much does is cost to start a doTERRA business?

Well, it depends on how you want to proceed, the doTERRA basic business package is \$35 (20€ / £20 / 50 AUD) but if you purchase one of the many product packages the \$35 (20€ / £20 / 50 AUD) is waived.

### How long does it take to earn money?

This is a tough question to answer because it's different for everyone. Some people go up the ranking very quickly and others are a bit slower, but others take more than a year. It really depends on how much time you invest in growing your business.

### How much does doTERRA training cost?

For team my team members I offer training for online marketing for free. However, there is also doTERRA online training which is also free. The live training's on the other hand has some cost such as the doTERRA Boot-camp and leadership training.

### If I want to learn some of the actual ways to make money online, how much should I invest?

This is quite and abstract question. It depends of what you want to do and how much time you want to invest. This is a conversation I would need to have with you. However, I offer a few online turnkey custom made packages for Wellness Advocates in my team for those who might be interested in doing online marketing. [Click here](#) for more details

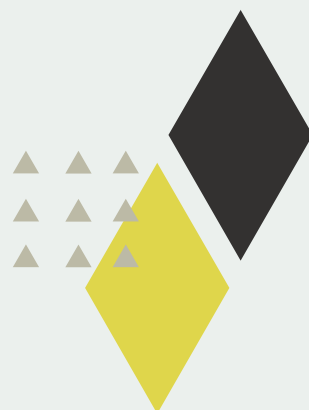
### Is there any extra costs?

Well, there is no extra monthly fee, so there is no need to stress about paying out without making an income. However, there is a yearly fee of 25\$, but you will be sent a Peppermint oil when you re-enroll, so nothing really.

### How much money can I earn?

This is the cool part - there's no limit! There are billions of dollars being spent online every day. All you need to do is find a small slice of the pie and you can be making really good money.

Some people have businesses that earn a modest \$30,000-\$80,000 per year. Others grow to six figures and beyond.



# Conclusion

## Conclusion to how to open a store and make money on the side from home

It doesn't really matter if you believe that you can make money online with doTERRA because many of my team are already doing it. They understand that it takes time while not totally being reliant on anyone else. They don't need to wait for an event or a class, they simply create content and offer it to the world. They can work a few hours a day or a few hours a week. They can work on the bus, training or waiting for a flight.

### Working 24 / 7 without working

While they have a laptop they can build their business and once their content has been created it is working for them 24 / 7.

I always suggest an auto reply element to my teams marketing methods because 90% of the time people just want to know what it all about. They have no intention of joining your team or business. They are just inquisitive to know what's going on. This means there is a lot of time spent writing and sending emails. An auto reply system will do the same job far better than you can and they don't forget.

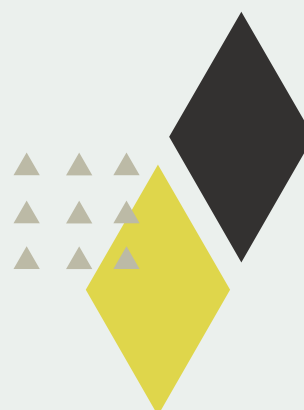
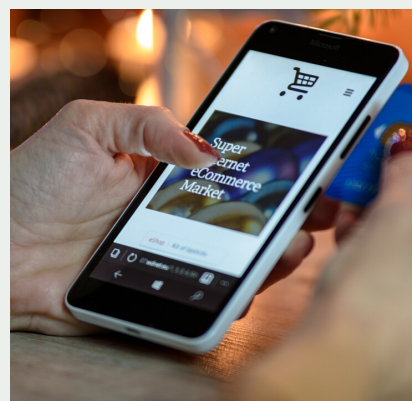
The biggest failing of a new online distributor is that they resist investing money in their online business. It is generally a lack of faith in the possibility of earning a decent amount of money. Many are just not ready to invest in building a career online.

However, consider the amount of money you would spend on a traditional business. It could be as much as 20000\$, 50000\$ or even 100000\$ for a small business. In contrast, investment in an online business is a fraction of the cost, however this does mean a big investment in you.

### Learning all you can about online marketing

Starting any online business, even a small one demands developing skills and training which in some cases will cost money. This will be the core and the root of a successful venture. Anything that gives you the edge on your competition is worth investigating and studying. Many years ago I invested a few hundred dollars on an online course in keyword optimization methods. It was the best investment I have ever made. It took my online career from a few targeted hits to over 500 a day.

Even though training is vital for success, the right mindset is equally important. It allows you to believe you can succeed and give you the confidence regardless of what people say, to keep going forward regardless. Today, I choose where I live and work. If I want to make money from home or in my local coffee house or in the beach in Spain I have the opportunity to do so. As long as there is an internet connection I can work online and share content with the world.





## Working with Steven Jackson online

If you are wondering who I am, my name is Steven Jackson and like many, I started working online just to earn extra money and realized it had become a lifestyle and career. doTERRA is just one element of that world and one of the best investment beyond investing in myself. If you want to find out more about me, click on my person page in my contact details below.

If you have any questions about how to make money on the side from home or you would like to work with me click on the source link below and add you name, email address and short message of the form and I will get back to you asap....

Alternatively, you can go to my personal profile page on the authors link also below.

**Author:** [Steven Jackson](#)

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